



Professional Development and
Networking for Nonprofit Fundraisers

Corporate Sponsorship Opportunities

Like all businesses, nonprofit organizations rise and fall by the color of their bottom line. Unlike for-profit organizations, however, most nonprofits don't "sell" their product – they usually give it away or provide it at less-than-market cost. Nonprofits depend on charitable giving from individuals, businesses and foundations to pay the bills. Therefore, their skills in raising funds from these sources directly affect their organization's financial sustainability, and even their very survival.

CONFR trains today's fundraisers by providing established, successful programs – workshops, conferences and coffee networking forums – to nearly 1000 fundraisers each year, providing an educational pathway that prepares them to be tomorrow's leaders in the philanthropic sector.

CONFR offers businesses multiple ways to become visible to nonprofit fundraisers as a sponsor of these programs in large and small ways. Your financial support of CONFR can touch hundreds or thousands of professionals and board members in your back yard and around the state.

Premium Partner:

\$10,000

Support at this level receives the following visibility for one year:

- Featured as "Corporate Sponsor of the Year" on all marketing efforts
- Corporate Logo and recognition on website (1000 visits/month)
- Corporate Logo and recognition on all communications throughout the year, including Email newsletter (2800 impressions x 52) and conference brochures (3500 impressions x 2)
- Invitation to speak at each of our two conferences with 150+ participants each
- Banner placement at each conference
- Recognition in press releases
- Public recognition during all programs (approximately 60 for 900+ people)

Conference Sponsors

\$1,000 - \$4,000

- *Conference Sponsors* are recognized on conference brochures (printing deadlines permitting), press releases and all email blasts promoting the conference.
- *Conference Sponsors* are invited to staff an exhibitor's booth at the conference for one-to-one contact with the decision-makers of New Hampshire's nonprofit organizations.
- *Conference Sponsors* receive a list of conference attendees.
- *Conference Sponsors* will be listed on the Meet the Exhibitors/Sponsors sheet in conference registration packets.
- *Conference Sponsors* will be listed in the Professional Resources section of CONFR's website – www.confr.org.

Specific additional benefits for each conference sponsor level are available.

Conference Exhibitor

\$250

Exhibitors receive the following benefits:

- Six-foot skirted booth at a conference for one-to-one contact with nonprofit decision-makers.
- Complimentary conference registration and luncheon invitation for one company representative; \$35 each additional person.
- Introduction during the "Welcome" and acknowledgement during lunch
- Listing on the *Meet the Sponsors and Exhibitors* sheet in conference packet
- List of conference attendees
- Inclusion on Professional Resources section of CONFR's website for 6 months
- Listing on Home Page of CONFR's website for three months after the conference

- Regional Workshop Sponsor** **\$5,000**
- Year-round educational training in nine regions of the state, 20 programs each year
 - Corporate logo on weekly Email newsletter (2800 impressions x 52)
 - Opportunity to provide corporate materials to workshop participants, 400/year.

Email Newsletter Sponsor

Corporate logo and recognition on weekly emails to 2800 individuals regarding training programs, job opportunities, new products and services, surveys.

- For one full year (2800 impressions x 52) **\$1,000**
- For 6 months (2800 impressions x 26) **\$750**
- For 3 months (2800 impressions x 13) **\$500**

Coffee with CONFR Sponsor

Networking and peer-learning opportunities held bi-monthly in 9 regions of the state.

- State-wide: Corporate Logo and recognition on weekly emails (2800 impressions x 52) **\$1,000**
- Regionally: Recognition at bi-monthly Coffees; opportunity to host on site; corporate recognition on regional Coffee descriptions and reminders **\$250**

Technology Sponsor

CONFR offers live simulcast video conferences to the north country of its two annual conferences and 5 workshop webinars held throughout the year. Corporate recognition on conference brochures and workshop email notices.

- Annual sponsor of all video conferences and webinars **\$2000**
- Sponsorship of one conference video simulcast **\$1000**
- Sponsorship of individual webinars **\$500**

Website Sponsor (1000+ visits/month)

- Business card size ad on CONFR home page **\$50/month; \$500/year**
- Corporate logo on Professional Resource page for 1 year **\$300**

Make a Difference Donor Award Sponsor **\$500**

Awarded to donors and volunteers whose unique, over-and-above contributions of time, talent or treasure have made a significant difference to a non-profit in the Granite State.

- Opportunity for remarks and to present the award at CONFR's Annual Spring Conference.
- All the benefits of Conference Exhibitors, above.

Award for Excellence in Development Sponsor **\$500**

Awarded to a development professional who is committed to the values of philanthropy; possesses the skills and knowledge to enhance the financial sustainability of their organization; develops meaningful relationships with donors; serves as an example and mentor to those new to the profession; and who fosters a culture of philanthropy in their organization and beyond.

- Opportunity for remarks and to present the award at CONFR's Annual Fall Conference.
- All the benefits of Conference Exhibitors, above.

Individual Workshop Sponsor **\$250**

- Opportunity to promote your company at one workshop in a region where you want more visibility
- Host a workshop at your corporate site.

Scholarship Sponsorship **\$250 minimum**

CONFR's Scholarship Fund makes CONFR's memberships and programs affordable and accessible to ALL nonprofit organizations in every region in the state. All scholarship donors will be listed on our website and on scholarship application forms.