



Professional Development and
Networking for Nonprofit Fundraisers

SPONSORSHIP BENEFITS
May 12, 2011 CONFERENCE
Southern New Hampshire University, Manchester, NH

We are pleased to invite you to become a *Corporate Sponsor* of our May 12, 2011 conference. Sponsorship offers professional association with New Hampshire's premier organization for nonprofit fundraisers, development professionals, nonprofit board members and the business professionals who support the state's nonprofit community. All corporate sponsors will receive the following recognition:

Corporate Sponsors are recognized on conference brochures (printing deadlines permitting), press releases and all email blasts promoting the conference.

Corporate Sponsors are invited to staff an exhibitor's booth at the conference for one-to-one contact with the decision-makers of New Hampshire's nonprofit organizations.

Corporate Sponsors receive a list of conference attendees.

Corporate Sponsors will be listed on the Meet the Exhibitors/Sponsors sheet in conference registration packets.

Corporate Sponsors will be listed in the Professional Resources section of CONFR's website – www.confr.org.

In addition, Corporate Sponsors will know that they are helping to provide the latest trends and information on philanthropy to the leaders of New Hampshire's nonprofit sector to help them raise more money to provide services for the people they serve.

Each sponsorship level also offers *specific recognition*. Benefits include:

Host Sponsor ~ \$4,000

- Company logo and description as Host Sponsor on conference brochures, printing deadlines permitting (2800 impressions)
- Press releases to statewide newspaper and business publications announcing your sponsorship (120,000 impressions)
- Company name and description as Host Sponsor on all Email Blasts promoting the conference (2100 email addresses; at least 10 blasts: 21,000+ impressions)
- Corporate banner placement at conference
- Verbal recognition throughout the day
- Opportunity to address conference attendees in Concord and at Conway and Littleton
- Opportunity to insert company information in conference registration packets (150+ impressions)
- Eight complimentary registrations and lunch invitations at conference
- Excel file of Conference Attendees (150+)
- Excel file of CONFR members (500+ records)
- Company name and logo on website homepage for six months (or one year if hosting both the fall and spring conferences) – www.confr.org (3000+ monthly impressions)

Keynote Speaker Sponsor ~ \$2,500

- Company logo and description as Keynote Speaker Sponsor on conference brochures, printing deadlines permitting (2800 impressions)
- Press releases to statewide newspaper and business publications announcing your sponsorship (120,000 impressions)
- Company name and description as Keynote Speaker Sponsor on all Email Blasts promoting the conference (2400 email addresses; at least 10 blasts: 24,000+ impressions)
- Corporate banner placement at conference.
- Acknowledgement as Keynote Speaker Sponsor during keynote introductions and at conclusion of keynote presentation
- Four complimentary registrations and lunch invitations at conference
- Company name and logo on website homepage for six months (or one year if hosting both the fall and spring conferences) – www.confr.org (3000+ monthly impressions)
- One set of labels of CONFR members (500+) at no charge
- Excel list of Conference Attendees (150+)

Sponsor ~ \$1,000

- Company logo on conference brochures, printing deadlines permitting (2800 impressions)
- Press releases to statewide newspaper and business publications announcing your sponsorship (120,000 impressions)
- Company listed as Sponsor on all Email Blasts promoting the conference (2100 email addresses; at least 10 blasts: 21,000+ impressions)
- Verbal recognition at conferences
- Two complimentary conference registrations and lunch invitations at conference
- Company name on website homepage for six months (or one year if hosting both the fall and spring conferences) – www.confr.org (3000+ monthly impressions)
- One set of labels of CONFR members (500+) at no charge
- List of Conference Attendees (150+)

* * * * *

Please complete and mail the form to: CONFR, PO Box 3514, Concord, NH 03302.

Please register me as a (circle one):

Host Sponsor - \$4,000; Keynote Sponsor - \$2,500; Sponsor - \$1,000.

For the May 12, 2011 Conference - *Storytelling*

Southern New Hampshire University, Manchester, NH, 8:00am to 3:00pm

Total payment \$ _____.

() Enclosed is my check payable to CONFR

() Please charge my (circle one) VISA or MC

Card Number: _____; Expiration Date: _____

Signature: _____; Date _____

| | | |
|---|--------------|--------------|
| Contact Name | Title | Email |
| <small>(Please list names of additional Conference attendees on reverse side)</small> | | |

| | |
|----------------|--------------------|
| Company | Web Address |
|----------------|--------------------|

| | | |
|----------------|-------------|------------------|
| Address | City | State/Zip |
|----------------|-------------|------------------|

| | |
|--------------------------------|------------|
| Telephone and Extension | Fax |
|--------------------------------|------------|